

Press release

April 28th 2015 – Immediate release

LaserMaxx Lasergames reports one million players per month

Dutch laser tag manufacturer acts as laser tag host to over a million players per month.

De Bilt, April 28th 2015 – Today Dutch laser tag manufacturer LaserMaxx Lasergames announces that since late April over a million players each month are playing a game of laser tag at LaserMaxx locations worldwide. Founder and LaserMaxx CEO Marcel Röhrs comments: “The amount of 1 million laser tag players per month is truly amazing and we are thoroughly humbled by the fact that we are able to host that many fun games to that many players.”

The statement by LaserMaxx follows the recent monthly location openings in which the Dutch manufacturer announced further openings in the Netherlands, the United Kingdom, Austria and Germany. In the last year alone, the laser tag producer opened over 50 laser tag locations in various cities throughout the world.

Recreation activity

Laser tag is a popular and active recreation activity for groups and parties in which each participant receives a lasergun and a laservest. The goal of the game is to score points by tagging opponents and of course, avoid being tagged. In a laser tag location the game and the player perception receives an impulse by the addition of artistic UV-paintings and light-, sound- and smoke effects.

About LaserMaxx Lasergames

Founded in 1995, Dutch LaserMaxx Lasergames is market leader in professional laser tag equipment. The laser tag products of LaserMaxx can be played with in more than 240 locations in over 40 countries globally. Among these locations are major metropolitan cities such as Johannesburg, Barcelona, Istanbul, Amsterdam, Moscow, Prague, Hyderabad, Stockholm, Lisbon, Kathmandu, Vienna and Paris.

More information

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