

Azerbaijan Welcomes Its First LaserMaxx Laser Tag Arena

Family Entertainment Center Qabaland Amusement Park in Azerbaijan Recently Opened Its Doors to Become the First LaserMaxx Arena in both Azerbaijan and the Caucasus.

De Bilt, The Netherlands, 1-7-2013 – Laser tag portal Trutnee reported on its website that the LaserMaxx arena of Qabaland “is the first laser tag site to ever be opened at the territory of Republic of Azerbaijan.”

Dutch manufacturer LaserMaxx Lasergames confirms the news. “We are honored that we are able to open the first laser tag center ever in Azerbaijan,” stated Marcel Röhrs, LaserMaxx Lasergames CEO. “We export our professional laser tag equipment to 28 countries all throughout the world and we are very content to report that Azerbaijan is now among those countries.”

Laser tag is played in a closed, dark arena where players shoot harmless lasers at each other in order to outscore opponents. To add in the entertainment perception of players, usually the walls of the arenas are painted with graphic UV paintings. Sound and light effects further serve the experience of players. Röhrs: “Laser tag has seen such a massive innovation since it started out in the 80’s. As computers and technology progressed, so did the innovation in the laser game equipment. Nowadays, even Facebook and Twitter are connected with our lasergame systems.”

Noticeably is that the LaserMaxx arena of Qabala is integrated in a large entertainment park: Qabaland Amusement Park. Röhrs: “Since we started producing laser games, we have noticed a significant increase in demand of Family Entertainment Centers. The clientele of a Family Entertainment Center wants an activity that is both fun for the whole family and completely harmless. Laser tag offers both.

Running a laser game arena within those large amusement parks, has proven to be a fan favorite and a creative and welcome addition to the range of Family Entertainment Centers.”

About LaserMaxx Lasergames:

Founded in 1995, privately held LaserMaxx Lasergames (www.laserm maxx.com) is European market leader of professional laser game equipment. Its clients host laser games in 28 countries worldwide, including major cities like Amsterdam, Antwerp, Barcelona, Berlin, Bucharest, Istanbul, Moscow, Nicosia, Prague, Stockholm, Lisbon, Vienna, Riga and Paris.

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Press photos can be found at www.laserm maxx.com/press. For more information or to schedule an interview, please contact Bram Berndsen via e-mail at bram@laserm maxx.com or via telephone at +31 (0)30 228 80 49.